

OneV 2019 Greater Boston Civic Fair

About OneV

Our votes shape all aspects of our lives and provide the foundation of our American democracy. All American citizens, regardless of political affiliation, should have representation in our country through their votes. One Nation Every Vote ("OneV") is a 501(c)(3) nonpartisan public service organization dedicated to the promotion of civic engagement nationwide to drive voter turnout. OneV was founded in order to,

- 1. Provide opportunities for American citizens to educate one another on critical policy issues and the impact of elections on such issues.
- 2. Share the experiences and stories of American voters and communities that honor their roles as voting citizens.
- Offer facts and information about past and upcoming elections and the history of voting in America with the hope all Americans exercise their right to vote in local, state and federal elections.

Why is OneV important?

 According to the Pew Research Center, Republicans and Democrats have been moving further apart not just in their political values and approaches to addressing the issues facing the country, but also on the issues they identify as top priorities for the president and Congress to address. (See figure on page 2.)



Photo: Sgt. Lynette Hoke, U.S. Army

Research shows that Americans of opposing political leanings have more in common than we think about certain major policy issues once regarded as wedge issues. The PRRI/The Atlantic 2018 Pluralism Survey, conducted by PRRI in partnership with The Atlantic, revealed opportunities for agreement around several major policy issues including criminal justice reform and health care - "more than three-quarters (78%) of Americans support a law in their state requiring drug treatment instead of jail time for people convicted of illegal drug use for the first or second offense, including 88% of Democrats, 75% of independents, and 73% of Republicans. Similarly, three-quarters (75%) of Americans support eliminating mandatory minimum prison sentences so that judges can make sentencing decisions on a case-by-case basis, including 79% of Democrats, 74% of Republicans, and 71% of independents. Americans are also united in their support for

health care coverage protections for people with preexisting conditions. Nearly nine in ten (89%) Americans, including 93% of Democrats, 91% of Republicans, and 85% of independents, favor such protections."

 At OneV we recognize that our nation was founded and then shaped by leaders who valued civic engagement and access to the ballot. We believe that today the health of our democracy continues to rely immensely on the degree to which we uphold these values. Our timeless democratic principles, the aforementioned political trends and opportunities and

Partisan's priorities for the nation diverge more now than in past decades

% who say each should be a top priority for president and Congress each year



Notes: See topline for each survey for full question wording and items. Republicans and Democrats include those who lean to each party. Source: Survey of U.S. adults conducted Jan. 9-14, 2019.

Source: Pew Research Center

the fact that today people identifying as independents make up a plurality of the public, inspire OneV to promote civic engagement and greater participation in the electoral process as essential drivers for bridging the divide between right and left.

OneV Civic Engagement Fair

- OneV's next major initiative will be a Boston-based civic engagement fair held on Saturday, December 7, 2019.
- The event will consist of high school classes throughout the Greater Boston Area competing in a fair - resembling a science fair with projects based on public policy issue and/or voting. Unlike many other civic projects, these projects will explicitly be connected to the electoral process - not just community engagement, but community engagement through voting.

- High schools across the Greater Boston Area will be asked to create presentations on a project on how voting can impact their communities. The projects will begin at the start of the 2019-2020 school year and the competition will be judged at the OneV Fair.
- Projects will be selected and run by the students with the guidance of their teachers. Topics could include anything from historical cases, such as how elections shaped the Civil Rights movement, to active projects, like seeking to boost turnout in city elections. The criteria are deliberately wide. As long as it explores the impact of voting, it can be included.
- Projects will be presented at the OneV Fair to be judged by a panel of community experts. Elected officials, civil activists, journalists, and academics will be invited as judges.
- Corporate sponsored prizes will be awarded to the top 3 scoring classes.



 Corporate sponsors will be able to support students demonstrating the connection between the electoral process and social impact in a non-partisan and positive framework.

OneV Accomplishments

OneV was founded in 2018. Since our inception we have fulfilled our mission in a variety of ways including:

History of Voting Podcast

In OneV's first podcast series leading up to the 2018 midterms, History of Voting, we discussed with leading experts pivotal moments in American democracy starting with voting during the colonial era. In this podcast series we offered facts and information about the history of voting to bring to light the importance of this sacred democratic right and how it has evolved and been expanded over time. Critical periods of American

Voter Turnout Rates, 1916-2018



National estimates of voter turnout expressed as a percentage of the voting eligible population.

Source: United States Elections Project (http://www.electproject.org/)

Source: FairVote.org

electoral history discussed in this series included voting during the colonial era, Jacksonian era, Reconstruction, the Progressive Era, women's suffrage, the Civil Rights era and Native American voting rights.

Facts about Close Elections & Thought Leadership

Every American vote matters. In our nation's history many elections across all levels of government have been decided by a few votes (only 1 vote in some elections!). Regardless of the political parties of the winners, elections have had real consequences on the lives of Americans. At OneV we believe that facts about close elections and the clear impact of election outcomes on everyday lives are important reminders for all Americans to cherish the right to vote. That is why on our website and via our social media accounts, we have shared many stories of elections concluding in razor-thin margins.

Furthermore, our country has been shaped by founding fathers, thought leaders and legislators of all political

backgrounds who believe in the power of the ballot and self-governance. At OneV, through personal stories of ordinary Americans and writings of American leaders, we have sought to share the powerful sentiments expressed by American leaders on the importance of voting and drive engagement and action. From property-owning founding fathers, to all males, to former slaves, to women, to every other major group that migrated to America, we have recognized that voting matters to every single American and belongs to no political party.





Photo: Bart Everson

Nonpartisan Voting Resources & Calls to Action

OneV has shared information on nonpartisan voting resources and has routinely provided calls to action aimed at increasing voter turnout. One of the tools promoted by OneV is TurboVote (of Democracy Works) an online service designed to help every American vote in every election-local, state, and national. Users who need to register or vote by mail receive completed forms with an addressed, stamped envelope to make voting easier. All users who opt in get text and email reminders with important election information, key dates, and deadlines. In addition, OneV encourages all Americans to exercise the fundamental right to vote in the next US Presidential election on Tuesday, November 3, 2020. OneV urges Americans of all political stripes to break a Presidential turnout record. The highest turnout percentage (of eligible US voters) since 1965 was 60.70% in 1968.

About the team

Allen Feliz is a Co-Founder and Executive Director. Allen is a veteran of many political campaigns across all levels of government in the states of Massachusetts, New Hampshire, New York, Ohio, Rhode Island and Pennsylvania. He has also been a major contributor to several social and political causes in the New England region including fundraising for the community health programs of Brigham & Women's Hospital and the Hispaniola Flood Relief Effort.

Allen has also enjoyed a 13-year career in the affordable housing finance industry. He's an Industry Principal of the Affordable and Public Housing division of MRI Real Estate Software. He works with the MRI global leadership team providing strategic direction for and managing the profitability of software systems for owner/developers and government agencies - all capital providers of affordable multifamily rental housing throughout the United States. Allen joined MRI through the company's 2018 acquisition of TCAM, a national consultant and asset manager for capital providers of affordable housing which he co-founded in 2009.

Allen obtained a Master of Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University and a BA from Brown University where he also served as President of the Undergraduate Council of Students.

Joe Morone, Co-Founder & Chief Operating Officer. Joe has been as a volunteer in local, state and federal elections with a focus on voter registration and civic engagement.

Joe is the CEO and cofounder of Footnote, a company that partners with the academic community to amplify the impact of their research via communication strategy, effective storytelling and media placement. Footnote has been hired by research institutions like Brown, Columbia, Harvard, the Mayo Clinic and Stanford to translate their scholarship into influential, engaging content published in outlets like the Boston Globe, Fortune Magazine, HBR and the Washington Post.

He received a BA in Political Science from Brown University and an MBA in Entrepreneurship from Babson College.



Chris Oates, Co-Founder & Program Director. Chris has been involved in political campaigns in Massachusetts at the state and federal level and consulted with the Kurdish Regional Government in Erbil, Iraq.

Chris is the CEO and founder of Two Lanterns Advisory, a political risk and forecasting firm. He has worked with multinational corporations, financial institutions, and the Department of Defense to enhance their political analysis. He also serves as the Endorsements Director for Voter Choice Massachusetts, helping to bring ranked choice voting to the Bay State, and as a Lecturer at the Boston University Pardee School of Global Studies.

He received a BA Magna Cum Laude in Political Science and Classics from Brown University and an MPhil and PhD in International Relations from Oxford University.

Christina C. Morone, Co-Founder & Operating Manager. CC has volunteered for a variety of local, state, and federal political advocacy groups and healthcare issues. Among other civic initiatives, CC collaborated with the California Alliance for Legislative Action (CALA) to support legislation for the framework for all Californians to have affordable health insurance. She's also worked with the Formosa Foundation in Washington D.C. lobbying congressional leaders to improve international relations between US and Taiwan.

CC is the first full-time Physician Assistant, III at Massachusetts General Hospital (MGH) in emergency medicine. She is also part of the Center for Ultrasound Research and Education at MGH as a leader in ultrasound education for advance practice providers teaching and researching in point of care ultrasound.

She received a BS in Information & Computer Science and a BS in Biological Sciences from the University of California, Irvine and a Master's in Health Sciences from Quinnipiac University.

OneV 2019 Greater Boston Civic Fair— Sample Projects

Sample Project #1

Issue: Transportation; the MBTA

The student project might address the following:

- 1. Explain how the MBTA is managed and funded?
- 2. In an effort to describe the relationship between elections and the management of the MBTA, describe how the current administration has managed the MBTA versus the prior administration.
 - a. Priorities?
 - b. Successes and failures?
- 3. What is the role of Boston city officials in managing the MBTA? What can they do influence management and funding?
- 4. What are the major issues facing the MBTA today? a. State-based issues vs. city-wide issues.
 - b. Explain the rate hikes in relation to improvements.
- 5. What can we learn from the experience of other cities? How can Boston's experience with the MBTA inform other municipal areas?
 - a. New York has been dealing with a transportation crisis in recent years.
- 6. Which Massachusetts state candidates and City Council candidates seem to understand (and have good plans) to address the needs of Boston area MBTA customers?

Project tactical suggestions:

- 1. Interview Massachusetts state officials.
 - a. Members of the Governor's office
 - b. State reps
 - c. MBTA staff
- 2. Interview Boston City Council members.
- 3. Interview transportation policy advocates.



- 4. Interview politicians who are invested in this issue and advocates from other cities.
- 5. Obtain anecdotes of Boston residents/families who are impacted by this issue.

Major possible action items:

- 1. Create pamphlets/leaflets for Boston area residents to help inform them about this issue and to make them aware of which candidates are best positioned on the MBTA.
- 2. If during the course of this project you find an MA or Boston political candidate who has good ideas to improve the MBTA, you are welcome use this information to help garner support for that candidate.

Sample Project #2

Issue: Voting accessibility

The student project might address the following:

- 1. Do people with visual disabilities have equal access to the ballot everywhere?
- 2. What are the laws around voting rights for those with disabilities?
- 3. How have cities and towns addressed this issue?
- 4. Must voters have a helper fill out the ballot? Are there privacy considerations?
- 5. Possibilities for touch-screens? But can those be hacked?

Project tactical suggestions:

- 1. Interview with a civil rights attorney.
- 2. Educational session with advocacy groups.
- 3. Interview with Secretaries of State and cities and town clerks.

Major possible action items:

1. Report on how cities and towns can accommodate all those with disabilities including financing measures.

- 2. If possible, petition a town or city to upgrade voting technology.
- 3. Scorecard of Massachusetts towns for those who have complied with laws.

Sample Project #3

Issue: Voting turnout

The student project might address the following

- 1. What techniques help boost turnout in municipal elections?
- 2. How do we run real-world experiments in politics?
- 3. How much of an effect can we have with turnout efforts?

Project tactical suggestions:

- 1. Review studies about what boosts turnout.
- 2. Map areas for different turnout studies.
- 3. Design two techniques to boost turnout, like leaving a flyer and knocking on doors to have an in-depth conversation.
- 4. Divide an area into three sections, control, flyer, and conversation (or similar).

Major possible action items:

- 1. Canvass two areas with different techniques.
- 2. See whether there was any statistically significant difference in precinct-level voting.
- 3. Follow-up canvassing and interviews.
- 4. Present findings on a posterboard at event.

